

AAWC 2019 CORPORATE SPONSORSHIP BENEFITS

BENEFIT COLOR CODING: Orange = Copper Level; Brown = Bronze Level; Blue = Silver Level; Yellow = Gold Level; Grey = Platinum Level Wherever "X" is indicated it applies to that level of sponsorship	PLATINUM \$30,000.00 +	GOLD \$25,000.00	SILVER \$15,000.00	BRONZE \$7,500.00	COPPER \$5,000.00
National Press Release Sponsors' names listed in alphabetical order.	X	X	X	X	X
Logo on AAWC's Corporate Sponsor Webpage www.aawconline.org/corporate-sponsors .	X	X	X	X	X
Link to Sponsor's Site from Company Logo on AAWC's Corporate Sponsor Webpage www.aawconline.org/corporate-sponsors .	X	X	X	X	X
Acknowledgements at AAWC Official Meetings – Reach All Attendees Logo shown at Opening Ceremony, Membership Booth and "AAWC Corporate Sponsor" badge ribbons provided to your staff. Discounts on exhibit booth space.	X	X	X	X	X
Acknowledgement of Support in AAWC Official Journals	X	X	X	X	X
Two (2) AAWC Corporate Memberships	X	X	X	X	X
Midyear Update (a written communication to all sponsors with a debrief of the Spring CAP meeting and AAWC plans for the remainder of the year). – this is for all levels.	X	X	X	X	X
Participation in Quarterly Corporate Advisory Panel (CAP) Teleconferences & Meetings Discuss concerns and opportunities for the industry with AAWC Leadership.	X	X	X	X	
Access to the AAWC Wound Clinic Directory	X	X	X	X	
Opportunity to support AAWC Member Event. Note: Additional fees apply.	X	X	X	X	
Send 1 Eblast a year to the AAWC distribution list Over 5500 emails, content to be approved and disclaimer included.	X	X	X		
Company Profile/Product Descriptions on AAWC Corporate Sponsor Page Updated upon request	X	X	X		
Company Advertisement in the AAWC Newsletter <i>Wound News You Can Use</i> (weekly publication) Includes maximum of four (3) ad placements per year with company logo.	X	X	X		
Clinical Surveys to AAWC Members Solicit feedback on concepts/products, new clinical approaches, market campaign messages, educational needs assessment, etc. Silver level eligible for 1 survey per year \$5,000 Value Gold and Platinum levels eligible for 2 surveys per year \$10,000 Value	X	X	X		
Contribute Speaker & Topic to the AAWC <i>Advances in Wound Healing Series</i> One 15 to 30-minute session in the AAWC Member-only Networking Room at SAWC. AAWC will marketing the event with 1 email to AAWC Distribution List.	X	X			
Acknowledgement of Sponsors on AAWC Home Page www.aawconline.org	X	X			
Invitation to attend President's/Member Reception at AAWC Official Meeting	X	X			
Meeting with the AAWC Board of Directors One hour session with AAWC Board of Directors at the Spring or Fall Board Meeting to discuss your company's interests and AAWC's goals & objectives for the coming year.	X				
Sponsorship credit for support of one AAWC Regional Meeting	X				
Sponsors may substitute items within levels of equivalent value, or suggested benefits not listed for consideration.					
Suggested A la carte items: 1. Product Evaluation conducted by select AAWC member experts. \$10,000 Value. 2. Participation in a product fair to showcase multiple company products to AAWC meeting attendees. \$5,000 Value. 3. Sponsorship of AAWC Journal Club. https://aawconline.memberclicks.net/journal-clu (Limited to Gold & Platinum Sponsors). Partial \$7,500 Value; Full \$15,000 Value. 4. Advisory Panel managed and coordinated by the AAWC. All direct speaker honorarium and travel, AV and food & beverage will be the responsibility of the sponsor. (Limited to Platinum Sponsors). \$20,000 Value.					