AAVC Association for the Advancement of Wound Care®

MEMBER 2021 BENEFITS 2021





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LETTER FROM LEADERSHIP

Greetings to the AAWC community!

We're so happy that your part of the Association for the Advancement of Wound Care, whether as a new or returning member. It is the diversity of each member's perspective, voice, presence and passion in the care of patients with a wound that makes the AAWC unique!!

Through your dues, your involvement as a volunteer, active member and/or program attendee, as well as your patronage of our sponsors, we are able to continue to pursue our mission: to advance the care of patients with and at risk for wounds. We look forward to your participation in our efforts to achieve our mission.

We are pleased to offer this catalog as a guide to the benefits available to you as a member of the AAWC. Your member-exclusive discounts, clinical resources and tools, and networking and volunteer opportunities are all collected here with one goal in mind: to help our members advance the cause of wound care in their own practice.

Please reach out to the AAWC office at <u>info@aawconline.org</u> with any questions about benefits, and thank you as always for your support.

All the best,

Ruth Bryant, PhD, MS, RN, CWOCN

Kuth Bryant

AAWC President



AAWC BI-WEEKLY NEWSLETTER

AAWC members stay connected to our association and receive the latest news and events in the field of wound care with the bi-weekly digital newsletter. In addition to the latest AAWC updates, our newsletter is curated especially for our clinicians and is designed to provide articles on what interests you the most. All the news, advertisements, and articles that are important to you and your wound care practice are delivered twice a month to your email.

To receive the AAWC Newsletter we must have your current email address, so be sure to visit your member profile to make sure we are keeping you informed!

CLINICAL **RESOURCES & TOOLS**

AAWC members will find a comprehensive listing of resources for both wound care Professionals and Patients/Caregivers at www.aawconline.org/ resources. This library contains our regulatory guidance for the care of pressure ulcers, venous ulcers and wound infection and our educational brochures for use in your practice. In addition to AAWC created publications, you will find a curated list of links to related topics for the benefit of clinicians, patients, and caregivers alike.















AAWC JOURNAL CLUB

The <u>AAWC Journal Club</u> is a monthly online educational program available exclusively to our members and their guests, using contemporary peer-reviewed literature to share information most helpful to you in your practice.

In our monthly Journal Club meetings, an expert AAWC presenter will share a journal article and present ways in which it is most

relevant to wound care providers. You'll have a chance to discuss with the presenter, so be ready to bring your questions. Each Journal Club webinar is recorded and housed in our growing library of Journal Club presentations.

Because the AAWC prides itself on being a community for wound care providers of every type, the annual slate of Journal Club webinars always includes a diverse range of subject matter and experts. Whether you're a nurse, a doctor, a PT, a nutritionist or a student, you're sure to find a Journal Club entry that speaks to you and your work!

DISCOUNTS TO AAWC SUMMITS



Registration to <u>AAWC Summits</u> are always discounted to members, and members usually will receive additional discount codes and special offers throughout the registration process. The accredited AAWC Summits are your opportunity to explore the scientific evidence, discover the latest advancements in technologies, and collaborate with experts in a deep-dive on some of the most challenging issues for wound care providers.



TRIP MEDICAL DATABASE

With your AAWC membership, you will receive PRO access to the <u>Trip Database</u>, a fast and easy tool for finding high-quality clinical research. Members can use the Trip Database to easily find robust, evidence-based answers to your clinical questions. Search the database for millions of links to full-text articles, medical images, and videos. This is an excellent resource for members preparing grant proposals or looking to follow up on a promising clinical trial. Access to the Trip Database is complimentary to all AAWC members through their members-only homepage.



medical database, a smart, fast tool to find high quality clinical research evidence.

AAWC CAREER CENTER

Looking for your next career move? Post your resume and search for your next great job in wound care! Looking for your next great hire? Our <u>AAWC Career Center</u> offers real-time job matching to help job hunters avoid irrelevant postings and matches employers with the most skilled and qualified providers. Our career center is powered by the largest recruitment network in North America and posts on thousands of jobs sites with just one posting. AAWC Members receive a \$100 discount on the posted retail prices for job listings, so log in to your Members Only homepage and get hiring!





MEMBERS DISCOUNT **ROUND-UP**

For your convenience, the AAWC maintains a list of discounts available to healthcare providers, including those secured specifically on behalf of AAWC members. Through your Members Only homepage, visit the Discount Round Up often to keep up with current discounts on medical supplies, apparel, services, and recreation.

Discount Round Up Click through for a curated list of clinician discounts



JOURNAL OF WOUND CARE DISCOUNT

AAWC members receive a discount for either a hard copy or digital subscription to the Journal of Wound Care (JWC), as well as access to the MAG Online Library of previous issues. Subscribe by clicking through the exclusive member portal on your Members Only homepage.







NEWSLETTER AND BLOG ARCHIVE

Browse through an archive of AAWC newsletters and blogs for topics of interest to you or names that ring a bell. Interested in blogging for the AAWC yourself? The AAWC offers several opportunities to submit your ideas for consideration.

SOCIAL MEDIA UPDATES AND NETWORKING

Follow your AAWC on Facebook, Linkedin, and Twitter! Stay connected with the AAWC and upcoming events, policy initiatives, special announcements, and breaking news for AAWC members. Connect with other members, share your photos, and keep up with how the AAWC is working for you.





PUBLIC POLICY AND ADVOCACY

Through your membership in the AAWC you have a voice in the most important issues that affect your wound care practice. AAWC leadership plays an active and important role in reviewing and submitting comment on proposed policy changes and legislation that affects wound care services and patient access to those services and devices. We work to respond thoughtfully and diligently to CMS, FDA, Medicare Contractors and DME Suppliers as a representative of all clinical members of the AAWC.





VOLUNTEER OPPORTUNITIES AND COMMITTEE WORK

Your AAWC offers a chance for you to take your commitment to the advancement of the field of wound care to new heights! The AAWC has working committees composed of members and centered around our organizational pillars of Education, Research, and Public Policy. There's a role for you on our team! Apply to volunteer with your colleagues.



REFER A FRIEND

Help us spread the word about the AAWC and encourage your colleagues to join our mission! Each individual who joins the AAWC is asked to fill in the name of the member who encouraged them to join. Those names will go into a drawing for a gift from AAWC. The drawing occurs twice a year, so the more people you refer for membership, the greater your chances!











AAWC SPONSORSHIP

AAWC has wonderful sponsors who generously support our mission, vision, and values. To the left are AAWC's sponsors. To view more sponsors, get more information and learn about opportunities, visit our corporate sponsors.